

**BLUE GRASS SPORTSMEN'S LEAGUE
BOARD OF DIRECTORS MEETING
February 28, 2017**

Call to Order: 7:08 pm

Prayer: given by Ben Riffell

Pledge: Led by Walter Miller

Roll Call: Present: W. Miller, M. Kass, S. Scarberry, J. Cezosie, J. Scarberry, J. Mountjoy, T. McCullar, J. Burke, B. Wright, G. Brown, A. Dillender, D. Smallwood, D. Gahafer, B. Riffell, B. Wayne

Absent: G. Richardson, R. Mulcahy

Quorum was Present

Special Guest: Katie Johnson with Rev Local Digital Marketing presented to the BOD her marketing ideas.

- Promoting Events
- Using search engine
- Target people on Google, social media, Facebook, etc.
- Provide access through mobile devices

No Contract. Cancel anytime. \$299 set up fee and \$299 /mo. It will take approx. 2 weeks for set up. We can receive analytics report within 30 days after initial set up.

Discussion followed.

Motion: by Greg Brown, 2nd by Justin Scarberry

I move that the Board of Officers and Directors of the Blue Grass Sportsmen's League Hire Rev Local to do web Marketing for 6 months

Motion: Carries

Treasurer Report: by Shana Scarberry

For the month of January, all accounts combined \$235,126 in Main Account \$81,139 and Dupree \$159,677

With membership, she reported \$1100 under budget.

We had 25 new members

YTD \$20,000 under budget, compared to last year we were \$27,000 under budget

Motion: by T. McCullar, 2nd by J. Burke to accept treasurer report as presented

Motion: Carries

Reading of the Minutes: by Mike Kass

Motion: by D. Smallwood, 2nd by J. Cezosie to accept the minutes as written and presented

Motion: Carries

New Business:

John Burke presented an update on the Dupree account and explained percentage of shares.

John presented to BOD for review. The BOD appreciated his input and his advice regarding the account.

Ben Riffell provided a breakdown of the member's surveys. Presented to BOD for review

Discussion Followed

Old Business:

The BOD asked was there any progress in selling of Paintball equipment. President Walter Miller said that he spoke with a gentleman and he does not yet have a defined answer in the gentleman's decision

Motions:

Motion: by Don Smallwood, 2nd by Tim McCullar

I move that the Board of Officers and Directors of the Blue Grass Sportsmen's League Allow the BGS� Spring Turkey Hunters to harvest up to 2 legal birds- as per state harvest regulations, for spring 2017 season.

Call for Question

Motion: Carries

Motion: by Greg Brown, 2nd by Tim McCullar

I move that the Board of Officers and Directors of the Blue Grass Sportsmen's League Give Bobby Brinegar a Life Membership for his many years of service to BGS�.

Motion: Carries

Motion: by John R. Burke, 2nd by Don Smallwood

I move that the Board of Officers and Directors of the Blue Grass Sportsmen's League approve Open Event dates of May 19, 20, & 21, 2017 for the Casting Division's Annual Tournament with use of the Clubhouse and its facilities on May 21, 2017.

Motion: Carries

Motion: by Don Smallwood, 2nd by Tim McCullar

I move that the Board of Officers and Directors of the Blue Grass Sportsmen's League Approve the following dates for the Archery IBO shoots:

April 12-15 2018

April 11-14 2019

April 9-12 2020

Facilities needed are Archery, Airgun, Primitive Camp Grounds, and Club House

Motion: Tabled until April BOD Meeting

Motion: by Don Smallwood, 2nd by David Gahafer to adjourn

Motion: Carries

Meeting Adjourned: 9:32 PM